

Copyright Claim

This presentation was presented by the speaker to participants of the 4th China Leadership and Executive Coaching Conference organized by MindSpan at Renaissance Shanghai Yangtze Hotel on June 22-23, 2017. Copyright of this presentation belongs to either the speaker or MindSpan.

Please kindly inform MindSpan if you desire to refer to part or full content of this presentation by dropping a note to april.wang@mindspan.cn

MindSpan
June 26, 2017

Coaching the
World's Top CEOs...

What must be different?



Dr. Gary Ranker

4th China Leadership
and Executive Coaching Conference
Shanghai, June 2017

Who is **Gary Ranker**?

One of the
fathers of
coaching

Lived and
worked 14
years outside
home country

Post-Doctoral
Research in
International
Management

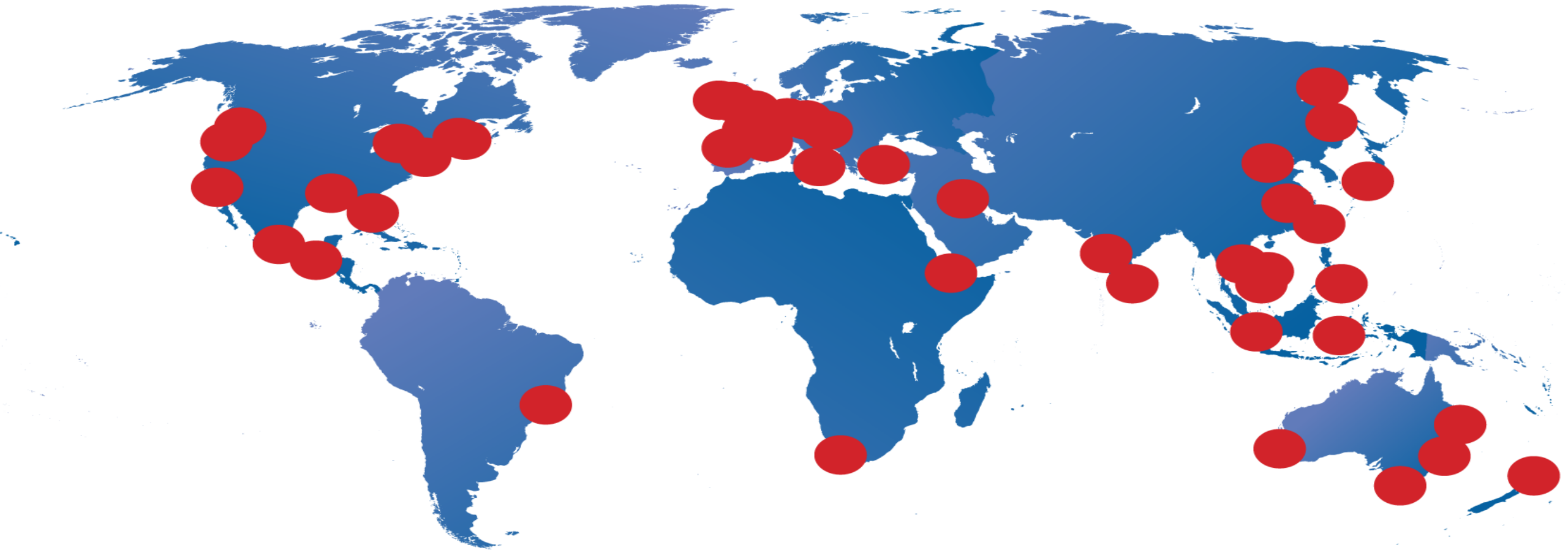
Taught
Management
at the
University
of Southern
California
School of
Business

Former CEO
of major
Corporations
in three
countries

28 years
coaching
senior
executives
on multiple
continents



Who is **Gary Ranker**?



Some of my program
is **disruptive**.

Some of it will **challenge**
your traditional thinking
about coaching.

However...
coaching **CEOs** is **different**
than **other managers**.

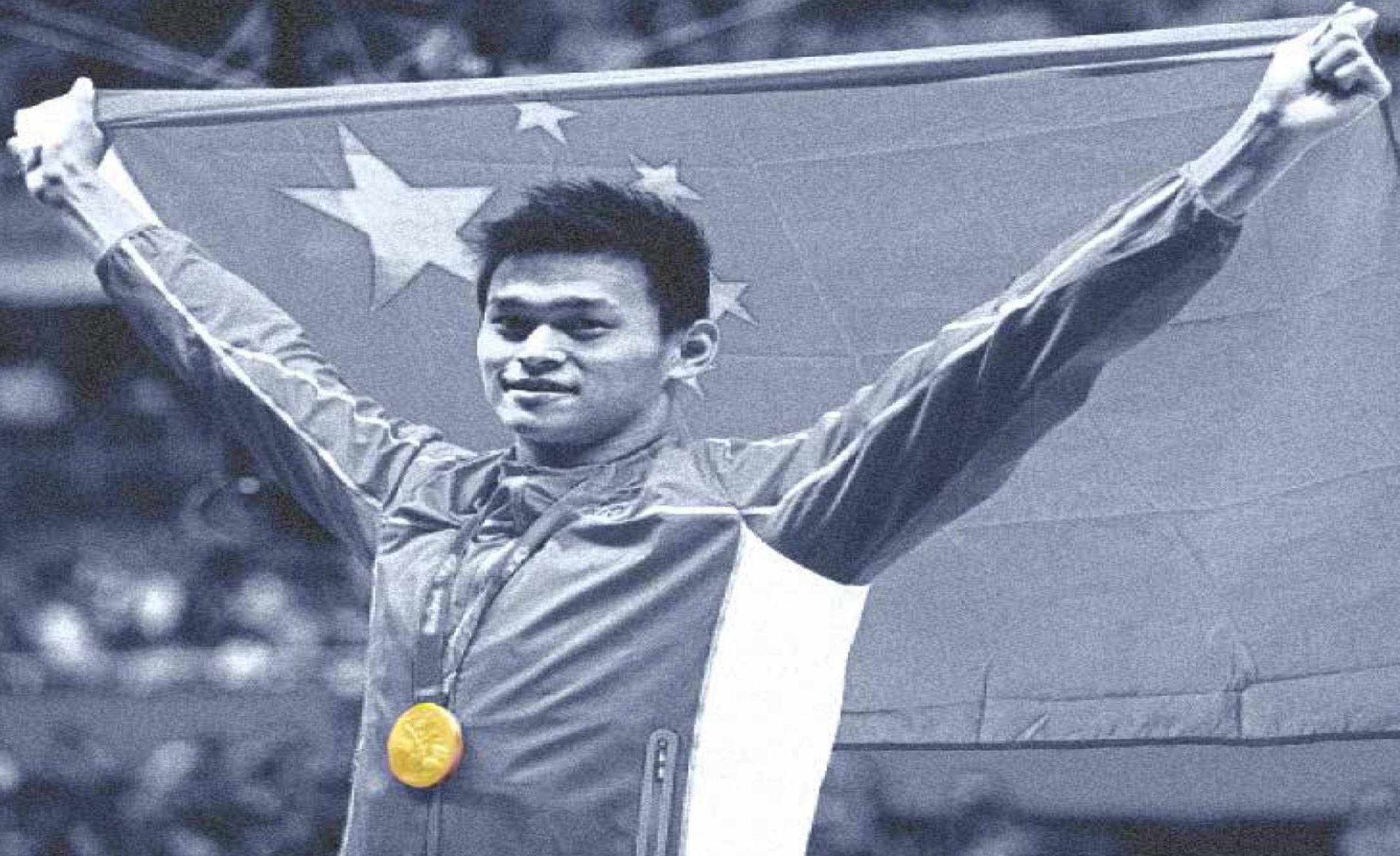


Coaching the world's elite CEOs calls for a **totally specialized approach**

You are not just a coach but a **senior adviser**

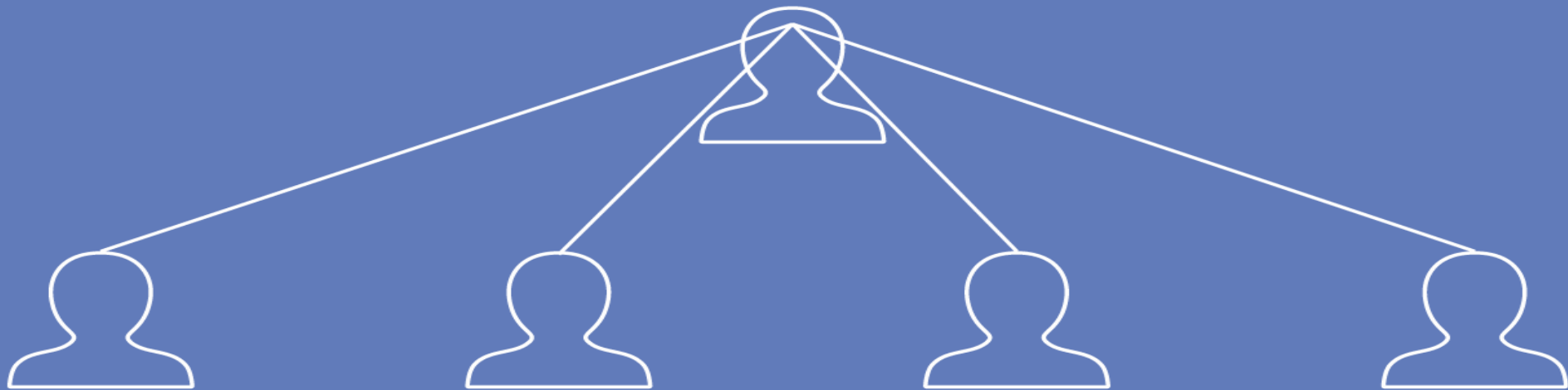
Not Short-term intervention but **long term multi-year relationship**

No "formula" - **Totally personalized strategy for all aspects of their lives to ensure they are the most effective CEO**



Multi-Level

CEO's often ask me to coach other senior executives in their organization – building a stronger and more effective team.



Stakeholders for a global CEO Very Different

Numerous
cultures in
different countries
requiring global
mindset

Answers to Board
of Directors and
Chairman of the
Board

Media

Shareholders

Unique Exclusivity

No 2 countries,
2 companies or
2 CEOs are the
same

No formula, only
a specialized
strategy will
work



GLOBAL CONSTRUCTION COMPANY

IRAQ
DUBAI
AUSTRALIA
SPAIN
GERMANY

Jefferies

WALL STREET NYC INVESTMENT BANK
UNITED STATES

SONY

ELECTRONICS AND ENTERTAINMENT

UNITED STATES

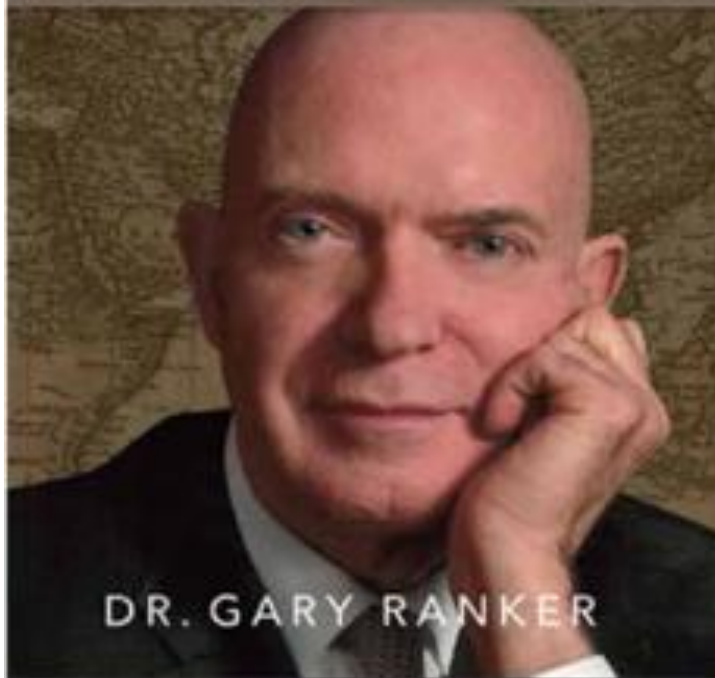
JAPAN



STATE GRID
CORPORATION OF CHINA

POWER / FINANCIAL SERVICES
CHINA & UNITED STATES

GLOBAL MINDSET COACHING



DR. GARY RANKER

Perspectives and Practices from a Coaching Pioneer

WITH MARILYN MCLEOD